

# Two Big Stores UNIVERSAL PROVIDERS

AN EVENT UNPARALLELED IN THE HISTORY OF MERCHANDISING IN SALEM-A SALE BASED UPON RELIABILITY OF WORTHY GOODS OF ALL KINDS.

Our purchase of the Holverson Store was an event which is talked of in business circles all over the Pacific Coast as a great venture. It has placed us in a position to dictate prices and to sell goods lower than they can be sold for by any other firm. Our great REMOVAL AND COMBINATION SALES are eagerly patronized by the prudent people of this community. Our firm has stepped to leadership, for we own more goods than any other firm in the Willamette Valley. We hope to continue growing and build up our business on public confidence unbetrayed. Money can't buy this. Action can, in the patience of time. This public confidence is an asset which we prize above all things. Is'nt it safe to trade with such a firm? Our full regular stocks embrace DRY GOODS, CLOTHING, BOOTS AND SHOES, LADIES SUITS, WRAPS, FURS, ETC., LACE CURTAINS QUILTS, BLANKETS, TRUNKS, BAGS, FURNISHING GOODS OF ALL KINDS, HOLIDAY GOODS, ETC.



#### Winter Needs

All grades of comforts and blankets, illows, sheets, pillowslips, counteranes, etc. All selected with the reatest care by expert choosers.

Cotton comforts 68c. Cotton comforts 90c. Cotton comforts \$1.50.

ligh grade comforts \$1.98 and up. ALL WOOL COMFORTS .. .. made expressly for high-class trade. Sale price

\$3.98

Extra quality comforts, filled with pure sterilized cotton, heavy satin cover, hand quilted. Sale price

\$2.45

Beautiful all wool pure white blankets, made from the purest of selected hand-picked wool, pretty borders. Sale price



#### LADIES NECKWEAR

make her our friend.

Our neckwear buyer is a genius in her line. She brings us now New York's latest fad and fancles in collars, ties, etc. A glance at our immense holiday shipment will convince you that we have no rivals in this



Don't Fail to Investigate Our Great Holiday Sale of Ribbons

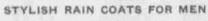
# Great Sales



UNPARALLELEDFOR HONEST VALUES-EXTEN-SIVE SHOWING OF RAIN COATS FOR LADIES AND

Children's rain proof coats \$2.25. Ladies' Automobile coats \$3.15. Ladies' Automobile coats \$4.05.

High grade coats, very styllsh, guaranteed to shed the rain, \$7.20 to \$17.10.



Priestley's genuine Cravenettes, tailored by the most skillful workmen -guaranteel in every particular.

MEDIUM GRADE RAIN COATS AT VERY MODEST PRICES.

All grades of slickers, oilcloth, sou westers, etc.

SNAG PROOF BOOTS FOR MEN AND BOYS.



THE MOST RELIABLE PAPER PAT-TERNS-SEAMS ALLOWED. Dressmakers use them.





Dolls

CHRISTMAS GOODS MUST BE CLOSED OUT-GREAT SACRIFICES WILL BE MADE in order to close out every item of holiday goods.



#### Department For Ladies Ready-Made Goods

Special attention given to this department by the most experienced and competent help. Every garment is guaranteed to fit and give perfect satisfaction or back goes your money.

#### LADIES' SKIRTS

A very extensive stock of walking and dress skirts, ranging in price from

\$1.50 to \$15.00.

all tailored in the latest way and our SALE PRICES bring them within the reach of everyone.

#### LADIES' SUITS

80 styles to select from and more new ones will arrive in a few days, JACKETS

Our ladles' jackets range in price from

\$2.00 to \$18.50. Some lines are offered at HALF PRICE.

## Shoes for Men, Women

and Children Popular makes in every grade from

the cheapest to the best. SELTZ SHOES are known far and wide. For service and comfort they have no equal. SALE PRICES ON ALL.



#### Men's Neckwear

You may as well save 5c to 15c or 25c by coming to us for pour tie. We show an excellent line of the latest styles.



### Everything in This World Was Made for Santa Claus.

Embroidery Silks, Knitting Silks and Yarns-Battenburg and point lace braids and threads, rings and buttons, lace braids, art linens, cushion cords, cushion tops, STAMPED PATTERNS OF EVERY DESCRIPTION.

Stamped linens, linens for drawn work and cushion tops, silks and velvets for fancy work.

CUSF . N TOPS-No other store can boast of such a comple stock of cushion tops. Cushion ticks filled with down, \* k down and pine needles. Our sale prices on these lines will make you our customer if you come to investigate prices and compare qualities.







Not a day too early to commence Xmas fancy work.

Here you will find the largest and most complete stock in

the city to select from. The tempting prices which we

quote on all these lines will please the needle worker and

HOLIDAY KERCHIEFS PRICES



HOLIDAY TOWELS SALE PRICES



HOLIDAY UMBRELLAS

PRICES



HOLIDAY SHIRTS SALE PRICES



HOLIDAY GOODS

OF

ALL

OUR



## Trunks and

A suit case makes a handsome gift. A special line for the holidays will arrive this week. Don't fail to see our extra grade.

SOLID SOLE LEATHER CASES. We will make the price so as to save you money.

# Lace Curtains

We alm to close out every lace curtain in our store before Christmas day. Nearly all the odds and ends are gone, so now we are working on the regular lines.

Great Sacrifices are being made to accomplish this purpose.



#### Remnants

bur heavy fall trade has left us with hundreds of short cuts in dress goods, silks. laces, embroideries, ribbons, etc. In fact there are ends of every kind of priced goods to be closed out at SACRIFICE PRICES.



THE GREATEST STORE IN SALEM FOR PETTICOATS SILKS, LUSTRALS, MOREENS, ALPACAS Regular \$1.15 and \$1.25 black lustre petticoats. Special

A special line of silk petticoats in colors. Special

\$5.00

J. L. Stockton & Co.



THE LARGEST AND MOST COMPLETE STOCK OF

### Silks

in the Willamette Valley on sale at very reasonable prices.

We want to reduce both stocks and must do it by January first.

### Ladies Leggins

Black stockinette, extra good grade, 77c and 90c.

### Golf Gloves

The best assortment in town to' select from.



BY EXPERT FITTERS

J. L. Stockton & Co.

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